

## INTERNATIONAL BUSINESS

Category: 12-month course



We are pleased to offer the professional course, that allows you to gain the skills required to work as a specialist in the field of international business relations.

The course allows you to gain the skills required to work in companies, operating in foreign markets. Practical skills gained during the course, include knowledge of the techniques of conducting foreign trade, ability to conduct international finance settlement, managed business in international environment, knowledge of the regulations of international law and competition law, techniques of selling products and services in foreign markets.

### 12-month vocational course

- next starting 12-month vocational courses:
  - 2<sup>nd</sup> December 2019 - 30<sup>th</sup> November 2020
  - 1<sup>st</sup> February 2020 - 31<sup>st</sup> January 2021
  - 2<sup>nd</sup> March 2020 - 28<sup>th</sup> February 2021
- the number of the course hours: 360 (1 course hour = 45 minutes)
- learning system to choose from: 2-3 x a week or weekend system on Saturday
- group size: 1 - 10 participants
- place of the course: educational units of the Zabielski Foundation /centre of Warsaw/
- language of instruction: English
- fees: 250 EUR registration fee paid during application, not refunded, also if the visa will be refused. 3000 EUR course fee paid 2 weeks before the start of the course. Payment in EUR or PLN equivalent. In the case of TRC application in Poland, registration fee and course fee are required in advance.
- information and application: [admission@wmsb.edu.pl](mailto:admission@wmsb.edu.pl) /[admission@zabielskifoundation.org](mailto:admission@zabielskifoundation.org)
- visits for additional information by appointment

## The programme of the vocational course

Practical skills gained during the course, include:

- knowledge of the techniques of conducting foreign trade
- ability to conduct international finance settlement
- managed business in international environment
- knowledge of the regulations of international law and competition law
- techniques of selling products and services in foreign markets
- internet marketing tools and international marketing
- brand and product development
- creating business models and business plans
- knowledge of specialized computer software

## The course plan

• World Economy • Company Internationalisation • International Competitiveness • International Trade • International Marketing • International Law • Marketing • Social Media in Business • International Settlements • Strategies for Product and Brand • e-Commerce • Business Negotiations • International Finance • International Business Management • International Accounting • Cultural Differences and Interpersonal Communication • Public Relations • Leadership.

## Application process for visa procedure

1. Sending inquiry with scan of the passport to: [admission@wmsb.edu.pl](mailto:admission@wmsb.edu.pl) or [admission@zabielskifoundation.org](mailto:admission@zabielskifoundation.org)
2. Getting an offer letter.
3. Payment of the course registration fee.
4. The letter of acceptance, proof of payment of the registration fee and confirmation of the accommodation are issued and sent to Candidate for the visa applying.

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*Join us now, learn and share knowledge !*